



# Cruise Incentive Agency

The Best Things in Life at Sea.

## Welcome to the CIA Informer

### Did You Know?

- The first liner to offer private terraces with their first class suites was the SS *Normandie* in 1935.
- Carnival Cruise Lines place more than 10 million chocolates on passenger pillows each year.
- Queen Mary 2's wine cellar contains over 350 different wines and over 40,000 bottles in total.

### Inside this issue:

It's all change at Radisson Seven Seas Cruises	2
A World of Luxury Choice	2
Cruising French Style	2
Costa Cruises launch their new Flagship	3
Golf Ahoy!	3
True Yachting	4
The Monaco Grand Prix - In Style	4

Welcome to the latest edition of the CIA Informer.

Cruising is becoming the fastest growing sector in the market place and the Passenger Shipping Association is forecasting a growth of over 15% in 2006.

So why is cruising becoming so popular? The answer is simple. It represents excellent value for money and offers the chance to visit a variety of destinations, un-packing only once.

For incentive planners life is made easier with the costing process as many things are included as "standard" that quite often are not offered by a hotel.

On all cruises, all of your meals are included, and with a changing menu every day, you do not have to trawl through a variety of menu's of differing prices. You'll also find a wide choice, not just in the courses, but special dietary needs—from Vegetarian to low cholesterol—ensuring that even the fussiest of diners are catered for.

In addition to all food, many "boutique" lines include wine with lunch and dinner, an open bar throughout the ship and a personally stocked in-suite bar that even includes Champagne. For the line's that don't include this, often there is the opportunity to buy into a "drinks pack-

age" whereby you can cost in which drinks or wines you want. All this helps to keep costs within budget, and not dread that fatal moment when the sommelier tells you your group has reached their limit in the restaurant.

All food for thought...



## Special 3, 4 and 5 night cruises with SeaDream Yacht Club

We are delighted to bring you some fantastic opportunities for 3, 4 and 5 night cruises aboard *SeaDream I* & *SeaDream II* in the Caribbean and Mediterranean in 2008.

**16 - 19 March** and **19 - 23 March** round trip **Antigua**.

**15 - 19 May** and **18-22 May** round trip **Monte Carlo**.

**26 May - 1 June** from **Monte Carlo** to **Rome**.

With only 55 suites, *SeaDream I* & *II* are ideal for chartering and by doing so, you can also create your own personal itinerary.

These sailings won't be around for long, so if you have clients who are looking for a programme between 3 and 5

nights, contact us now for some exceptional rates.





**Seven Seas Voyager**

## Radisson Seven Seas Cruises becomes... Regent Seven Seas Cruises

With the world's only all-balcony suite vessels, intimately small and mid sized ships, award winning cuisine, celebrated itineraries to over 300 ports worldwide and an elegant ambience with gracious service guests rave about, Regent Seven Seas Cruises are re-inventing the art of cruising.

Over the next 18 months, Regent Seven Seas Cruises will make a multi million invest-

ment to upgrade the fleet's soft furnishings in all private guest accommodations and public areas. With luxury that appeals to all senses, matched by service in the rich tradition of world class hospitality, the look of all staterooms and suites will be re-designed and upgraded.

Exquisite down duvets and pure Egyptian cotton percale Anichini brand linens with satin stitch embroidery will hug new mattresses. Plush bed-

ding will match, with fine cashmere throws, perfect for lounging in suite or on private balconies. Soft bathrobes and towels will await guests in their bathrooms, which will also feature new Regent luxury bathroom amenities.



**A warm welcome awaits**

*Regent*  
SEVEN SEAS CRUISES

*"Take a 7 night cruise in the Baltic and enjoy 3 nights in St. Petersburg"*

For 2007, Regent Seven Seas Cruises will become fully inclusive. Included in prices will be wine with lunch and dinner, open bar throughout the ship, Welcome bottle of Champagne in cabins on arrival and a personally stocked in-suite bar with your choice of spirits, wine and beers.

Regent Seven Seas Cruises operate 4 ships; *Seven Seas Voyager*, *Mariner* (708 guests) and *Navigator* (490 guests) and the *Paul Gauguin* (320)

guests- all of a 5 star standard.

Regent sail the world and there are a wide variety of 7 night cruises to choose from ranging from the traditional Caribbean and Mediterranean voyages, to the Baltic (where the ship spends 3 nights in St Petersburg) and Alaska.

For the more adventurous there is a year round programme on the *Paul Gauguin* out of Papeete where in 7 days you can visit such far away islands like Raiatea, Tahaa,

Bora Bora and Moorea.



**Seven Seas Voyager & Mariner boast all outside suites with private balcony**



**Le Ponant**

## Le Ponant et Le Levant

Découvrez le monde sous pavillon Français!

Set sail aboard the delightful *Le Ponant* with only 64 guests or *Le Levant* carrying just 90 guests.

These two intimate vessels are a unique way to cruise. *Le Ponant* with her distinctive three sailing masts offers all outside accommodation, and the sleek super-yacht like *Le*

*Levant*, cruise from "creek to creek" rather than port to port.

Each ship offers single seating dining in the restaurants together with complimentary wines. Watersports are also available from the stern of both ships.

Given their size they are able to get into the world's smallest ports and you can choose from a wide range of itinerar-

ies in the Mediterranean, Caribbean and Indian Ocean .



**Le Levant**



## Costa Cruises launch their new Flagship

At 11pm on Friday 7 July, Eva Herzigova cut the ribbon holding the bottle of champagne that officially christened Costa Cruises new Flagship, the 112,000 ton, Costa Concordia.

With a capacity of 3,000 guests, Costa Concordia is completely innovative. There are 4 swimming pools, two with retractable glass roofs and one with a spectacular giant cinema screen, 5 Jacuzzis and a water chute, a choice of 13 bars, including the Bar Sport and over 500 cabins have their own private balcony.

A first on any cruise ship is the Formula 1 simulator. Here you can drive a real Formula 1 car on hydraulics that will give you all the thrills and excitement with no previous driving experience needed! Find out if you are the same level as Schmacher, Raikkonen or Alonso, with all the excitement of a great track.

There is a theatre onboard that spans three decks which is quite stunning. Seating over 1,300 guests the sound and lighting system is one of the best afloat. It also has a revolv-

ing stage and hydraulic orchestra pit.

The two main restaurants onboard rise through 2 decks and operate two sittings for dinner. In addition there are three other restaurants including the à la carte Club Concordia.

Costa Concordia offers 7–11 night, year round sailings in the Mediterranean.



**Eva Herzigova names the ship**



**Test your skills on the Formula 1 Simulator**

## Costa Concordia's Samsara Spa—the Largest at Sea

Onboard Costa Concordia there is a large and elegant fitness and wellbeing centre that is unequalled onboard any cruise ship: more than 22,600 sq. feet spread over 2 decks, overlooking the sea.

It is designed for people who want to find deep mental and physical balance through an experience that combines the health and curative principles of thermo-mineral water, steam baths and ancient Eastern rituals for the body. The treatments available in the

wellness area are based on the principals of *Ayurveda*, an ancient Indian science of holistic healing and wellbeing, and combine old aged techniques of oriental massage with cutting edge scientific research,

Treatments include Thelassotherapy, Rock Sauna, Turkish Bath,

Mud Treatments and Aromaspa Ocean Wraps to name but a few.

Go on - Indulge yourself!

*"Samsara - a word associated with the path to spiritual enlightenment, beauty and balancing of life energies."*



**Treatment room in the Samsara Spa**

## Golf Ahoy!

If golf is your passion, then you can still pack your clubs when you go on a cruise. Obviously you can play some of the World's top golf courses in the destinations you visit, but you can actually play onboard too.

Due to the environmental issues, gone are the days when you used to be able to tee off from the back of the ship into the sea, so now, many lines have developed top golf simu-

lators.

The simulators offer a choice of the world's best courses, and sometimes, the lines will even have a golf pro onboard who operates a golf clinic.

In addition to the simulators there are often outdoor driving nets and even putting greens.

And when your ship arrives in port, a round can be arranged at a local course to include

transfers, buggies, caddies and even clubs if you decide not to pack your own.

(Clubs that is - we don't expect you to bring your own buggies!)



**Golf simulator aboard the Prinsendam**

## The Best Things in Life at Sea.

The Cruise Incentive Agency  
4 Nash Close  
Sutton  
Surrey  
SM1 3TL

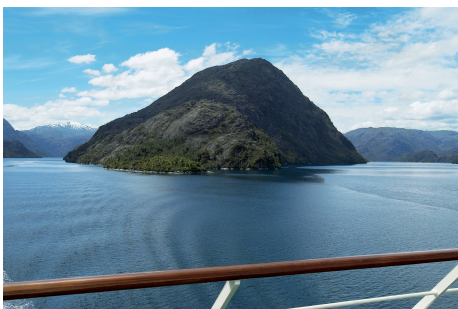
☎ + 44 (0) 20 8641 7056

✉ graham@cruiseincentiveagency.com

🌐 www.cruiseincentiveagency.com

### Pause for Thought

**"Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines, sail away from the safe harbour. Catch the trade winds in your sails. Explore. Dream. Discover."**  
**Mark Twain**



## "Where on Earth do you think you are, your Father's yacht?"

Well, actually yes, you could be! For small corporate board meetings or intimate groups for product launches, what could be better than your own private yacht.

There are a huge amount of yachts to choose from in both the Caribbean and the Mediterranean.

Choose from classic yachts such as the *SS Delphine* that was built in the 1920's for



**SS Delphine**

Horace Dodge of Dodge Cars fame, which can sleep up to 28 guests, but can cater for more for in-port functions. (*SS Delphine* is the only steam ship yacht in the world and has a pristine engine room waiting to be explored). Or you can choose a more contemporary yacht such as *Perfect Persuasion* which can sleep up to 10 guests.



**MY Perfect Persuasion**

What perfect place to be than on the deck of your own yacht sipping champagne with your top clients or top achievers, whilst moored in either San Tropez or Monte Carlo, with everyone walking past and admiring "your" yacht.

Priceless!

## The Monaco Grand Prix—In Style

For the fourth consecutive year, Silversea Cruises are operating a 4 night programme aboard the award winning *Silver Whisper* during the 2007 Monaco Grand Prix.

Departing from Nice on 24 May, the 4 night programme gives you a morning in St Tropez and plenty of time in Monaco to experience the races on Saturday and Sunday.

*Silver Whisper* has a maximum capacity of 388 guests in all suite accommodation, with

over 80% of these having their own private veranda.

Enjoy fine dining in the single seating restaurant or enjoy a totally Italian experience in La Terrazza. For a more intimate setting, Le Champagne can seat up to 20 guests where a gastronomic delight awaits.

*Silver Whisper* is fully inclusive including all drinks throughout the ship, a choice of wines with lunch and dinner, welcome bottle of champagne in your suite on arrival and a personally stocked mini-bar with your choice of beers, spirits and wines.

Silversea Cruises have consistently received some of the highest accolades,

including World's best small ship cruise line for 9 years by Condé Nast Traveller Magazine.

Space will be at a premium, so contact us as soon as possible to check availability and rates.



**Silver Whisper**

### Silver Whisper Itinerary

Thu 24 May	Nice	Sail 23.00
Fri 25 May	St Tropez	07.00–12.30
Fri 25 May	Monaco	Arrive 16.00
Sat 26 May	Monaco	
Sun 27 May	Monaco	Sail early 28 May
Mon 28 May	Nice	Arrive 07.00

